

Aislinn Dwyer

News Editor

34 Bowerbird Street
DEEBING HEIGHTS QLD 4306

0452 211 930
dwyeraislinn@gmail.com

Profile

I am a News Editor who is ready for the next big challenge within the media landscape. During my career and studies, I have developed a diverse range of valuable and industry-ready skills which I am eager to apply. My attention to detail and constant desire to learn and improve, have allowed me to develop exceptional written and spoken communication skills across a range of journalistic, advertising and public relations styles and approaches.

Experience

/ Key Responsibilities

News Editor / Strike Publications

OCTOBER 2016 - PRESENT, IPSWICH

- covering a range of areas (e.g. business, community, local politics, Defence, lifestyle, entertainment and fashion) for a magazine audience
- overseeing the layout, appearance and content of the magazine
- responsible for the planning and execution of each monthly magazine in conjunction with sales and advertising staff
- writing all editorial content
- responsible for all facets of photography and imagery used
- assisting advertisers with advertorial content, including photography, writing and editing
- proofreading
- responsible for all aspects of social media, including monitoring and responding to comments and messages
- assisting other staff to meet their deadlines
- ad hoc administration duties

Lay-by Associate + Checkout Operator / Big W

MARCH 2008 - PRESENT, BOOVAL

- processing lay-by transactions including interim payments, finalizations and cancellations
- lay-by stock takes
- maintaining customer confidentiality when recording personal details.
- handling money efficiently and accurately
- fostering positive communication and relationships between customers and colleagues alike
- working in a fast paced team environment
- conflict resolution skills

Social Media Coordinator (Freelance) / Mwah Hair Designers

JANUARY 2015 - OCTOBER 2016, IPSWICH

- create relevant content to reach existing and potential clientele
- develop and manage published content
- monitor, listen and respond to clientele
- assist with event planning
- educating staff on social media protocols

Print Reporter (Intern) / The Queensland Times

DECEMBER 2012, IPSWICH

- generating editorial ideas and reporting on local events
- conducting vox pops
- assisting photo journalists
- assisting the digital team with online content

Education

Bachelor of Mass Communication / QUT

FEBRUARY 2012 - DECEMBER 2014, KELVIN GROVE & GARDENS POINT

Majors: Journalism, Media and Communications

Minor: Advertising

(A copy of my transcript is available upon request).

St. Mary's College, Ipswich / Queensland Certificate of Education

JANUARY 2006 - NOVEMBER 2010

St. Mary's College, Ipswich / Certificate II in Business

JANUARY 2009 - NOVEMBER 2010

Referees

Linda Hann

Business Development Manager, Strike Publications

Contact details available upon request.

Amanda Heck

Owner, Mwah Hair Designers

Contact details available upon request.

Teagan Parise

Manager, Big W Booval

Contact details available upon request.