ABOUT:

My name is Iain Hogg and I own and operate iRH Designs, a Gold Coast based Graphic Design company.

With over three (3) years’ experience in the industry in various forms, my company strives to recognise the ever-changing technological world we live and specialise in. Therefore, iRH Designs caters for all forms of Graphic Design; from Print Media and Publications, Web Design, to Social and Interactive Media; following, recognising, adopting and embracing the latest trends and emerging technologies. We remain cognisant to their relevance to both our own business and that of our clients/customers and the greater community.

iRH Designs, create high-impact solutions, covering all design needs such as logo design, corporate identity, branding, publicity and promotions. We aim to “solve [design] problems creatively”, regardless whether they digital or printed or in the form of brochures and flyers, business cards and stationery, press advertising, signage, posters, menus, magazines, booklets and/or programs, websites or mobile device applications. Our goal is to meet and surpass the expectations of our clients/customers and create design works that are successful for their purpose, timeless, professional and on target with defined objectives.

The iRH Designs team of creatives, possess relevant tertiary qualifications and experience, but most importantly, they understand and implement the needs of our clients/customers, formulating innovative design solutions that provide a rhythmic continuity and optical effect, geared at all forms of visual communication, treating design as a language, not just a style.

Our portfolio is extensive and just a mere adornment of what we can do. We strive to achieve unity and the feeling of completeness in all our designs, or as said by Steve Jobs, “not just what it looks or feels like, but how it works”. We design with the consideration of the larger context; a poster on a wall, a wall on a street, a street in an environment, an environment within a city. We listen, observe, understand, synthesize and glean insights to make the invisible, visible.

EDUCATION:

Bachelor of Arts (2004)
Diploma of Graphic Design (2016)
Diploma of Digital Marketing (2016)

Member of MEAA, AGDA and Affiliate member of DIA