

## RESUME

**NAME** Jenna Reed Burns

**POSTAL ADDRESS** 45 Ferry Road Glebe NSW 2037

**TELEPHONE** (02) 9692 9369; Mobile 0411 888 799

**E-MAIL** reedburns@ozemail.com.au

**ACADEMIC QUALIFICATIONS** Melbourne Church of England Girls Grammar School, 1971-1976

Bachelor of Education (Arts), University of Melbourne (formerly Melbourne State College), 1977-1980.  
Majoring in English and Drama

Diploma of Horticulture (Landscape Design)  
Ryde TAFE College, Sydney, 2003-2005  
Final subject completed at NMIT, Melbourne, 2006

**ADDITIONAL STUDIES** Completed 1st year Master of Arts (Journalism),  
University of Technology, Sydney, 1990

Completed 1st year Diploma of Fine Art (Interior Design),  
Randwick College of TAFE, Sydney, 1989

Completed extra Diploma of Horticulture subject: Plan the  
Restoration of Parks & Gardens, NMIT, 2007

Currently enrolled in post-graduate studies in Heritage  
Conservation at Sydney Uni (2016 to present)

## EMPLOYMENT HISTORY

JULY 2002 to present **Freelance Writer, Researcher & Editor**  
Contributing commissioned articles on interior design, architecture and landscape design to publications including *Green, Houses & Belle* magazines.  
Garden Design Editor, *Belle Magazine*, July 2007-Dec 2009  
Brisbane Contributing Editor to *Habitus & Indesign*, 2011–2013  
Regular contributor to 'Domain' supplement of the *Sydney Morning Herald*, 1995–end 2005

Authored *Apartment Living Australian Style*, Hardie Grant, 2004 and *Australian Gardens for a Changing Climate*, Lantern (Penguin Australia), 2008.  
Other freelance commissions included writing advertising and web copy for various clients.

May 2009 to present **Heritage Researcher**  
Researching and writing Heritage Impact Statements for Astragal Heritage (Weir Phillips Architects), Woolloomooloo, Sydney (May to December 2015).  
Completed Heritage & Cultural Assessment & Conservation Analysis of Coburg Lake Reserve for Moreland City Council (2009) and private heritage garden research commissions.

July 2008 to present   **Garden Designer**

Providing garden design advice (onsite consultations, concept plans and plant schedules) to private clients.

Feb 2000-June 2001   **Deputy Editor – *INSIDEout*, News Magazines, Sydney**

Assisting the editor in all facets of setting up and running a monthly design & lifestyle magazine, as well as duties outlined below.

June 2001-June 2002   **Associate Editor – *INSIDEout*, News Magazines, Sydney**

Duties included sourcing and writing feature interior design, architecture and garden stories, commissioning contributors and overseeing subs department. Continued to write on a freelance basis for 'Domain' supplement to *The Sydney Morning Herald*, as well as other publications.

Feb 1997-Feb 2000   **Freelance Journalist & Features Writer**

Commissioned articles appeared in a variety of publications such as *Belle*, *Vive*, 'Domain' supplement *SMH*, on a range of topics including interior design, architecture, travel, gardening, fashion, art, profiles and property.

Authored: *Australian Beach Houses*, Lansdowne, 1999 and *Private Sydney*, Scriptum Editions UK, 2000

Oct 1992-Feb 1997   **Features Writer – *Vogue Living* magazine, Sydney**

As one of only two writers on staff, the position involved writing stories on artists/craftspeople, shops, tradespeople and exhibitions, as well as longer features on houses and gardens. Wrote and shot own travel stories. Commissioned photographers, styled and directed photo shoots.

Also wrote occasional features (fashion, arts and restaurant reviews) for *Vogue Australia*, and continued to write on a freelance basis for both the 'Good Living' and 'Domain' supplements of *The Sydney Morning Herald*.

May 1992-Oct 1992   **Journalist and Sub-Editor – *Lifestyle Series of Magazines*, FPC, Sydney**

As one of three journalists working on the magazine, the position involved writing a variety of pieces, from short news items to longer feature pieces for homemaker titles: 'Kitchens', 'Bathrooms', 'Restorations', 'Pools and Gardens'. Supervised the production of titles – both writing and acting as chief sub-editor, overseeing the work of two other journalists and art director. Responsible to Managing Editor.

Aug 1991-May 1992   **Freelance Journalist and Book Editor**

Wrote regular pieces on design-related subjects for the 'Good Living' supplement of *The Sydney Morning Herald*. Edited and proofread history, craft, architecture, cookery and education texts for various book and magazine publishing clients. Managed the production of titles for clients, liaising with the publisher and author, commissioning freelance editors, proofreaders and indexers, as well as typesetters and designers to ensure production schedules were maintained.

July 1990-Aug 1991   **Senior Book Editor – Simon & Schuster Australia, Sydney**

June 1989-June 1990   **General Editorial Manager – Longueville Publications, Sydney**

May 1988-June 1989   **Managing Editor – David Ell Press, Sydney**

May 1987-May 1988    **Senior Book Editor** – Methuen Australia Pty Ltd, Sydney

Feb 1987-May 1987    **Sub-editor** – *CLEO* magazine, ACP, Sydney

Sept 1981-Jan1987    **Book Editor** – Thomas Nelson Australia, Melbourne

In all book publishing positions listed above, work entailed editing (both copy editing/subbing and structural/rewriting), proof-reading, picture research, liaising with authors and designers, commissioning artwork and photography, giving cover briefs, okaying layout and cover designs, writing promotional and blurb copy, and ensuring publishing schedules were adhered to.

## PUBLICATIONS

### **Books**

*Australian Gardens for a Changing Climate*, Penguin Australia, Oct 2008

*Apartment Living*, Hardie Grant, April 2004

*Private Sydney*, Scriptum Editions, UK, September 2000

*Australian Beach Houses*, Lansdowne, October 1999, Reprinted 2000, 2001, 2003, 2008 (paperback). Also published in Germany, 2000

Contributor to: *Creative Homes*, Harper Collins, 2005

### **Magazine Articles**

Published in *The Sydney Morning Herald* ('Good Living', 'Domain', 'Saturday Domain' and *The Sydney Magazine* supplements), the *Age*, *The Financial Review*, *The Financial Review Magazine*, *Vogue Living*, *Vogue Australia*, *Belle*, *INSIDEout*, *Green*, *Houses*, *Country Style*, *Home Beautiful*, *Architectural Review (AR)*, *Indesign*, *Habitus*, *Design Quarterly (DQ)*, *Inside Interior Review*, *Better Homes & Gardens*, *Qantas inflight magazine*, *Marie Claire Lifestyle*, *Vive*, *The Australian Gardener*, *Desktop*, *The Sun-Herald* ('Tempo' supplement), *Australian Good Taste*, *Your Landscaper*, *Bride to Be*, *Beautiful Homes*, *Volvo magazine*, *Land Rover magazine*, *Agrody (Poland)*, *Frame (Netherlands)*, *Kitchen Bedroom Bathroom (UK)*, *Interior (UK)*

## INTERESTS

Gardening, travel, photography, restoring and renovating old houses, cinema