

WHAT MAKES A GOOD JOB IN COMMUNICATIONS?

MEAA's 2018 Good Jobs Survey asked communications and PR professionals what a "good job" in the sector looks like to them. More than 100 participants provided insights into current job responsibilities, rates of pay, and the key issues that need to be addressed to ensure communications professionals are employed on good working conditions, are paid fairly, and are empowered to build strong careers in the communications/media sector.

75%

SAY PAY ACROSS THE INDUSTRY IS NOT FAIR, CONSISTENT OR TRANSPARENT.



SAY THEY ARE NOT PAID OR COMPENSATED FOR ALL HOURS THEY WORK.

41%

1/3

SAY THEIR MANAGERS AND COLLEAGUES DON'T RESPECT AND UNDERSTAND THEIR WORK.



SAY JOB DESCRIPTIONS ACROSS THE INDUSTRY ARE NOT CONSISTENT OR TRANSPARENT.

39%

59%

SAY THEIR EMPLOYER DOESN'T ENSURE ONGOING PROFESSIONAL DEVELOPMENT.



COMMSPRO

A MEAA Initiative



meaa.org/commspro