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OVERVIEW

I am a writer and commentator on all aspects of information technology with more than three decades of experience most of which I gained running my own business producing news publications for the telecommunications industry to tight deadlines.

MY STRENGTHS

- I am able to quickly comprehend complex subject matter and communicate it effectively in clear, concise English.
- I have a solid technical background: undergraduate studies in science, technical qualifications in electronic engineering and experience as an instructor in the maintenance of mainframe computers.
- I have a proven ability to meet deadlines.
- I have extensive knowledge across a wide area of information technology
- I have well-developed interviewing skills and years of experience gained from interviewing hundreds of telecommunications industry personnel at all levels.
- I have large and well-established network of contacts across the Australian IT industry

KEY ACHIEVEMENTS

January 2015

Recognising that the Internet of Things (IOT) was set to become an area of great interest and activity in the IT industry I launched Australia's first news site dedicated to the topic (www.iotaustralia.org.au).

January 2009

I launched a daily newsletter for the Australian telecommunications industry and until I resigned the role at the end of August 2012 I was almost solely responsible for researching, writing, producing and distributing this publication. Content came from many sources: interviews, conferences and seminars, press conferences, press releases, government publications, white papers etc. From these sources I produced a newsletter of, generally, between four and six pages which I distributed via email at 8.30 am each business day.

September 2005

I co-founded a web site (www.itwire.com) to deliver news and other content to Australian information technology and telecommunications professionals. My main role was as the telecommunications editor. I was also a director until July 2012 and I remain a shareholder.

April 1989

I founded 3rd Wave Communication Pty Ltd to publish a weekly subscription newsletter, *Exchange*, for the Australian telecommunications industry. *Exchange* was followed in 1993 by *ExchangeAsia* covering telecommunications developments throughout Asia.

I edited and oversaw production of both publications, providing quality control of content and formatting and ensuring consistent on-time production and distribution until *Exchange* was converted into a daily newsletter in 2009 and *ExchangeAsia* ceased publication at the end of 2011.

AWARDS

2010	Consensus Group's 'Kester' Lifetime Achievement Award for IT Journalism.
2010	Made a Life Member of the Telecommunications Society of Australia.
2004	Communications Journalist of the Year (Australian Telecommunications Users Group).
1995	Telecommunications Journalist of the Year (Service Providers Industry Association, Australia).
1994	Communications Journalist of the Year (Australian Telecommunications Users Group).

EMPLOYMENT HISTORY

August 2012 -
Freelance writer covering a wide range of information technology and business topics, including
- White papers
- Case studies
- Content marketing
- Corporate blogs

Journalism :
   Editor and principal writer on www.iotaustralia.org.au
   contributor to Computerworld Australia, Computerworld NZ

January 2010 – August 2012
Telecommunications Editor at www.itwire.com

April 1989 - Dec 2009
3rd Wave Communications Pty Ltd
I founded this company to publish telecommunications newsletters and operated it until publication of its main title, *Exchange* was transferred to iTWire in December 2009. At its peak the company had the equivalent of four full time staff.
My responsibilities:
- All aspects of running a small company, including engagement, management and mentoring of staff;
- Editorial responsibility for the company's publications.

Oct 1987 - April 1989
Freelance writer
I produced numerous articles on telecommunications for a variety of publications and undertook a number of more substantial projects including:
- editing a quarterly magazine for ACADS (The Association for Computer Aided Design), a non-profit association of technical computer users;
- researching and writing of supporting material for an exhibition organised by the Overseas Telecommunications Commission (OTC) to celebrate 200 years of international communications.

Jan 1986 - Oct 1987
Joint proprietor C&C News Pty Ltd
I co-founded this company to provide daily news on telecommunications to a number of media outlets. It also produced several weekly newsletters on telecommunications topics and a monthly full-colour magazine on telecommunications.

June 1985 - Dec 1985	**Research Manager, Yankee Group Australia** Yankee Group was an organisation specialising in market research for the information technology industry. My responsibilities: planning and preparing research reports for clients, production of fortnightly client newsletter, researching answers to ad-hoc client queries, consulting to clients on information technology issues.
Jan 1984 - June 1985	**News Editor *Computerworld Australia*** *Computerworld* was a weekly newspaper serving the computer industry in Australia. My responsibilities: news gathering and writing, compilation and management of supplements to *Computerworld* on topical issues in the IT industry.
July 1981 - Jan 1984	**Customer Engineering Instructor, Facom Aust.** Facom (now Fujitsu) was a supplier of IBM compatible mainframe computers and peripherals. My responsibilities: preparation and delivery of courses to field maintenance technicians on IBM compatible mainframe computers, communications controllers and disk sub-systems.
June 1980 – Dec 1980	**Customer Engineer Control Data Australia** Control Data was a supplier of commercial computing systems and peripherals. My responsibilities: maintenance of computer equipment on customer sites throughout NSW.
Sept 1978 - July 1979	**Lecturer in Electronics, Southall Technical College, London** My responsibilities: teaching electronic and electrical engineering, science and mathematics courses to trainee technicians.
Nov 1974 - Sept 1974	**Senior Electronics Technician, Hunting Surveys Ltd** Hunting Surveys provided services for marine geophysical surveying, oceanography and precise position determination at sea. My responsibilities: installation, operation and maintenance of ship and shore based electronic systems in the UK, Africa and the

Middle East.

EDUCATION

<u>Major Qualifications</u>

Post Graduate Certificate in Education (Technical)
University of London 1978.

Higher National Certificate in Electrical and Electronic Engineering
Paddington Technical College, London 1974.

Advanced Level Certificate in Education: Maths, Physics & Chemistry
Bradford Grammar School (UK) 1968.

Ordinary Level Certificate in Education: English Language, English Literature & French
Bradford Grammar School (UK) 1966.

<u>Other Qualifications</u>

Leadership Development Programme
Mt Eliza Business School 1997.

Public & Media Relations
University of Sydney Centre for Continuing Education 2002.

Negotiation and Conflict Management
Australian Graduate School of Management, University of New South Wales, May 1999.

Managing Projects in Organisations
Australian Graduate School of Management, University of New South Wales, May 1997.

Marketing Fundamentals
Unisearch Institute of Professional Education, University of New South Wales 1996.

Advanced Interviewing and Editing Techniques
Australian Film and Television School 1985.

In the recent past I have undertaken online courses (MOOCs) in Computer Networking Technologies, Information Security and Risk Management; Big Data and Writing for the Web.

REFERENCES are available on request.