



TV/Digital Commercials & Corporate Training Films

Application

The minimum rates of pay and conditions for working in advertising commercials and corporate training films are covered under the Broadcasting and Recorded Entertainment Award 2010. For the full version of this document, visit the Fair Work Commission website at –

https://www.fwa.gov.au/documents/modern_awards/pdf/M_A000091.pdf

Standard Contracts

Two contracts are used in conjunction with this Award:

1. **Standard Contract for Advertising Performances in Visual (On Camera) Commercials** – Performers (not extras) engaged for commercials use this contract - <https://www.meaa.org/resource-package/equ-con-tvc-standard-contract/>
2. **Standard Contract for us in Documentary or Training Films to be shown in a Limited Area** - work in dramatised training, education; or corporate films or videos which are not for broadcast or transmission, e.g., for use in schools, government departments or in-house presentations - <https://www.meaa.org/resource-package/equ-con-documentary-training-film-contract/>

Roll Over

The Standard Contract provides for use of a commercial for a limited period of time in a limited area. If the producer wishes to extend the original use period or area, the artist's written consent is required and a rollover fee is payable. See Rollover provisions in the Standard Contract for more details.

Usage Fees/Purchase of Rights

TVCs

Payment of the hourly rate only covers the minimum performance fee. Rights for use of the performance are purchased by the producer in addition to the performance fee and are strictly by negotiation with the performer's agent.

When budgeting commercials please note it is a good idea to contact the agent representing the performer you have in mind in advance. This area of work is highly competitive, and many factors influence an actor's decision to perform in a commercial, training film/documentary or corporate video.

Corporate Training Films

The Negotiated Fee allows use of the material in Australia for a 12 month period on Video only. For a further payment of 50% of the Negotiated Fee, the Producer may purchase rights for a 2nd year. For a further payment of 100% of the Negotiated Fee the Producer may purchase the rights for all subsequent years in perpetuity but for video use only. If the material is to be used in any other format, further usage rights must be negotiated.

Not Covered Videos-for-sale, television, theatrical release, online, SVOD etc. The Producer must negotiate a suitable agreement with MEAA for any release other than Video in a Limited Area in Australia.

Hours of work

TVCs

Minimum call for Performers and Extras – 4 hours.

Corporate Training Films

Performers – minimum engagement 1 day (8 hours)

Extras and Bit Players – minimum call 4 hours

General

Travel time both ways between the pick-up point and the place of work to be counted as time worked.

Night loadings

Any time worked during the following hours will attract the corresponding loading	Loading
8pm to 7am (Mon-Thurs); 8pm-Midnight (Fri)	25%
Midnight (Fri)-7am (Sat); 8pm-Midnight (Sat)	50%
All Sunday	100%

Overtime

Time-and-a-half for the first two hours, double time thereafter. All work on Sundays at double time. All work on public holidays at double time-and-a-half.

PHONE

WEB

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1300 656 513

MEAA.org

BUILT ON INTEGRITY, POWERED BY CREATIVITY

ABN. 84 054 775 598



Cancellation

TVCs

If less than 5 days notice is given (or half lead time – whichever is longer) the following payment must be made:

Performers – 50% of the ordinary rate applicable to the complete engagement.

Extras – 100% of the ordinary rate applicable to their minimum call.

Corporate Training Films

Artist to be paid their ordinary rate in full for that call.

Postponement

1. A call may be postponed without payment if three days' notice is given, or if the postponement is the result of late arrival or non-attendance of an employee under the BREA.
2. Postponement which is the result of unsuitable weather conditions for the filming of a particular call will attract:
 - no payment for the first such postponement;
 - payment of 25% of ordinary rates for the second, fourth, sixth, etc. such postponement; and
 - payment for 50% of ordinary rates for the third, fifth, seventh, etc. such postponement.

Meal Breaks

If call commences before 5:30am, a half hour break between 6:30am and 8am must be provided.

A minimum half hour lunch break must be provided between 12 noon and 2pm, starting no later than 5 hours from the commencement of the shift.

Expenses & Allowances

Per Diems/Meal Allowance

Breakfast	\$16.96
Lunch	\$19.14
Dinner	\$29.20

Kilometre Allowance

Motor Car	78 cents per kilometre
Motor Cycle	40 cents per kilometre

Payment of wages

Payment should be made by the employer within the succeeding seven days of the week in which the work was performed.

Juvenile and Child Performers

Artists under 16 years of age must be paid no less than 50% of the adult rate.

Screen Test/Audition

Screen tests or auditions are calculated per hour beginning at the time of the artist's call or artist's arrival time, whichever is the later. There is no payment for the first audition or screen test.

Superannuation

If you have earned more than \$450 in a calendar month from the same employer, they must pay an amount equivalent to 9.5% of your pay into Media Super or another approved fund of your choice. Media Super is the entertainment/media industry fund. Visit www.mediasuper.com.au for more information.

Minimum Rates of Pay per hour before tax

From 1 December 2020

TV/Digital Commercials

Performers (Min Call = 4 Hours)	\$42.76 (\$171.04)
Extras (Min Call = 4 hours)	\$35.24 (\$140.96)
Post-Sync (Min Call = 2.5 hours)	\$42.76 (\$106.09)

Corporate Training Films

Performer Class 1 (Min day only)	\$229.85
Performer Class 2 (Min day only)	\$241.49
Corporate Extras (Min Call = 4 Hrs)	\$28.79 (\$115.16)
Corporate Bit Player (Min Call = 4 Hrs)	\$30.68 (\$122.72)
Screen Test/Audition	
TVC and Corporate Screen Test	\$72.40 per hour

Need more information?

Information provided is a summary only and is no substitute for the legal document. While every effort has been made to ensure accuracy of the information, MEAA accepts no liability for loss arising from inaccuracies, if any, contained within.

MEAA Member Central: 1300 656 513

Email: aid@meaa.org

Website: <http://www.meaa.org>