



POSITION DESCRIPTION DRAFT ONLY- Prepared for the purposes of consultation

Position Title	Supervising Producer	Position No	
Team	News	Band	6 - 7
Department	State Coverage	Classification	Content Maker
Location		Schedule	B
Reporting to	News Editor	Roster Group	Rostered 2 weeks
		Endorsement	(to be completed by HR)

Purpose

Lead the newsroom team in building depth and understanding of news events for State Coverage and Network News audiences through commissioning and production of stories, and by leading video production.

Key Accountabilities

1. Editorial Leadership and Strategy

- Work with the Deputy State Editor and newsroom leadership team to commission and produce stories for State and Network News that provide context, depth and understanding for audiences.
- Lead video coverage for digital, mobile and TV platforms, including sub editing video content for all platforms, such as 7pm news.
- Actively anticipate national coverage requirements, engage with national desks and teams, and liaise with Regional & Local teams to ensure output of high quality video content.
- Assist with Core Media production and subbing
- Oversee editorial processes ensuring newsroom output meets ABC Editorial Policy and community expectations.
- Apply creative production skills to build depth and understanding for audiences. Use live production skills to manage key broadcast, digital and mobile output.
- Develop and maintain high-level understanding of news production systems, leading effort to explore new ways of producing and presenting news content, and contribute to a creative and innovative, culture of excellence
- Formulate editorial approaches to target audience engagement and reach through the use of audience data, trends and insights.

2. Relationship and People Management

- **Actively** develop a collaborative working relationship with Regional & Local teams to deliver strong local content.
- Actively provide direction and constructive feedback to content-makers to empower them to achieve high standards of journalistic and production craft.
- Communicate effectively with all colleagues to achieve shared strategic goals.
- Work with the **[INSERT STATE/TERRITORY]** newsroom leadership team to implement content strategies and initiatives consistent with overall ABC and ABC News direction.

3. Corporate Policy and Guidelines

- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors, and Other Officers.





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Key Capabilities/Qualifications/Experience

1. Highly advanced knowledge of news production in a multi-platform environment, including producing and commissioning video content for digital, mobile and broadcast platforms, as well as methods of content distribution and audience engagement.
2. Proven experience and understanding of digital media with demonstrated success in managing live digital media, mobile and broadcast production.
3. Proven and effective teamwork, communication, interpersonal and time management skills to operate effectively in a busy newsroom environment. Demonstrated ability to successfully lead high-performing teams and guide others in a fast-paced newsroom with continuous deadlines.
4. Experience and understanding in using audience data for insights and the latest trends in audience behaviour to drive editorial decision making processes as well as to influence content creation on both digital, mobile and broadcast platforms.
5. Demonstrated high-level awareness of and ability to successfully apply audience, digital, mobile and social media trends and their influence on News consumption and delivery.
6. Demonstrated high level organisational skills, as well as superior problem solving and troubleshooting skills.
7. Advanced media production skills with demonstrated success in creatively driving cross-platform production in a daily news environment.
8. Demonstrated editorial leadership and judgement. Strong understanding of politics, society and culture in [\[state/territory\]](#).
9. A proven application, understanding of and commitment to the ABC's [aims, values and workplace policies](#).

