



POSITION DESCRIPTION DRAFT ONLY- Prepared for the purposes of consultation

Position Title	Senior Digital Editor	Position No	
Team	News	Band	8
Department	Local Coverage	Classification	Content Maker
Location	Hobart/Darwin	Schedule	B
Reporting to	TAS/NT News Editor	Roster Group	Rostered 2 weeks
		Endorsement	(to be completed by HR)

Purpose

Oversee the local newsroom to deliver original, distinctive and timely content to audiences on digital, mobile, television and radio platforms by leading and inspiring the news team. Play a key role in driving the transformation of the local newsroom to become mobile-first.

Key Accountabilities

1. Editorial Leadership

- Commission and create compelling mobile-first digital journalism that is timely, accurate, impartial, impactful, and relevant for audiences which is consistent with ABC Editorial policies and community expectations.
- Drive editorial decision-making and newsroom responses to breaking news, ensuring that local coverage is insightful and comprehensive and network demands are met effectively
- As the decision-maker, commission and drive the creation of compelling and distinctive journalism that is timely, impactful, accurate and relevant for audiences.
- Lead and drive engagement with ABC News network desks and national teams, actively anticipating requirements and ensuring national coverage of breaking and local news events is consistently delivered to a high standard
- Maintain oversight and responsibility for analytics; guiding coverage and providing feedback based on analytics of across all platforms.
- Monitor, review and provide constructive feedback to the newsroom team on the quality of the content produced and audience responses.
- Exercise editorial control to ensure the newsroom output embodies accuracy and impartiality consistent with ABC Editorial Policies and community expectations
- Lead the implementation of the ABC News' Digital strategy in the local newsroom.

2. Relationship and People Management

- Contribute to the cultivation of a high-performing newsroom through mentoring the senior editorial team and content makers by providing constructive feedback
- Contribute to the effective management of the balance of skills and attributes in the newsroom through performance management recruitment and selection of staff.
- Provide direction, motivation and inspiration to staff to achieve high standards of journalistic and production craft, to achieve shared strategic goals.
- Ensure a high standard of communication between the newsroom and all stakeholders, particularly the Newsworld Newsroom and Regional & Local.
- Maintain oversight of rostering to ensure appropriate and efficient allocation of staff.





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3. Strategy and Change Management

- Work closely with the News Editor [INSERT STATE/ TERRITORY] to assist in developing and implementing content strategies and initiatives consistent with overall ABC and ABC News direction.
- Play a leading role in the mobile-first digital transformation of the Hobart/Darwin newsroom and ABC News.
- Lead and drive the discussion with the newsroom team about audience trends and behaviour, demonstrating a commitment to innovative content creation and journalism for all audiences.
- Foster a collaborative working environment within the newsroom by leading and driving change initiatives, as required.
- Oversee the coordination and implementation of new technology and other change management initiatives, as required.

4. Operations and Budgets

- Maintain budgetary accountability including, staff and facilities to ensure effective and efficient use of resources.
- Respond to editorial, technical and production issues to ensure fast, efficient and reliable delivery of news services for local audiences and NSW stories that are of national interest.

5. Corporate Policy and Guidelines

- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors, and Other Officers.

Key Capabilities/Qualifications/Experience

1. A superior knowledge of news production in a multi-platform environment, including producing and commissioning distinctive and impactful journalism for digital, mobile and broadcast platforms, as well as methods of content distribution and engagement.
2. Superior knowledge of digital news production, including producing and commissioning visual journalism, social video, graphics and interactive features, mobile-first newsgathering, and hands-on experience with content management systems.
3. Proven experience and understanding in using audience data for insights and the latest trends in audience behaviour to drive editorial decision making processes as well as to influence content creation on both digital, mobile and broadcast platforms.
4. Proven leadership capabilities inclusive of strong interpersonal, communication and motivational skills; with proven ability to inspire, develop and lead team members to create high-performing teams.
5. Proven success in working collaboratively across teams to develop and deliver shared editorial priorities as well as demonstrated high-level ability to lead and guide others in a fast-paced newsroom with continuous deadlines.
6. Proven success in exercising substantial editorial and creative autonomy and discretion, making immediate and sound decisions about content requirements under pressure.





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7. Demonstrated ability to build strong professional relationships with internal and external stakeholders.
8. A comprehensive understanding of ABC News programming priorities and objectives together with a strong understanding of audience needs and interests.
9. Demonstrated skills in effectively and efficiently managing resources.
10. Demonstrated editorial leadership and judgement. Strong understanding of politics, society and culture in [state/territory].
11. A proven application, understanding of and commitment to the ABC's [aims, values and workplace policies](#).