

QUEENSLAND CLARION AWARDS 2025 CATEGORIES

ALL MEDIA

Artwork, Cartoon, Illustration or Graphic

- This award recognises the best use of creativity, wit, style and newsworthiness through artistic media, including television and social media graphics.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.
- Photographic entries may include up to six (6) images of an event, subject, or issue.

Broadcast Interview

- This award recognises excellence in reporting live or in pre-recorded interviewing.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

Business Journalism

- This award recognises excellence in business, economics or finance reporting.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three reports as a single entry.
- Photographic entries may include up to six (6) images of an event, subject, or issue.

Commentary, Analysis, Opinion and Critique

- This award recognises the work of journalists involved in comment and analysis and includes leader writers, reviewers and opinion columnists covering arts, sports, business or politics.
- Entrants should submit three (3) samples, not necessarily related, to be judged as indicative of their work.

Health and Science Reporting

- This award recognises the best health, medical or science story in any medium, recognising accuracy, newsworthiness, insight, impact and public benefit.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.
- Photographic entries may include up to six (6) images of an event, subject, or issue.

Aboriginal and Torres Strait Islander Issues Reporting

- This award recognises excellence in coverage of Aboriginal and Torres Strait Islander issues. Journalists and photographers working in both the Aboriginal and Torres Strait Islander and mainstream media are encouraged to enter.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

- Photographic entries may include up to six (6) images of an event, subject, or issue.

Innovation

- This category was created to showcase and promote the professionalism of original, courageous and ethical multimedia journalism.
- Judges will consider whether a story is delivered imaginatively, effectively and with impact using innovative techniques in news gathering and presentation. These include interactive presentations, audio, video, animation and live interaction, crowdsourcing and modes of distribution.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.
- Photographic entries may include up to six (6) images of an event, subject, or issue.

Most Outstanding Final Year Journalism Student – Graduating 2025

- This award recognises the best use of resources, accuracy, newsworthiness, research and storytelling from a final year student.
- Entries must have been published or broadcast from **July 1, 2024, to June 30, 2025**, and the entrant must have been a full-time student (i.e. not working full time) when the entry was published or broadcast.
- Entrants may enter a body of work. Up to three (3) pieces may be entered.
- Photographic entries may include up to six (6) images of an event, subject, or issue.

Multicultural Reporting

- This award recognises excellence in reporting on cultural diversity and community relations in Australia.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.
- Photographic entries may include up to six (6) images of an event, subject, or issue.

New Journalist of the Year

- Open to journalists with less than four (4) years' experience in the industry.
- Entrants may enter a body of work. Up to three (3) pieces may be entered.
- Photographic entries may include up to six (6) images of an event, subject, or issue.

Rural Journalism

- This award recognises excellence in coverage of issues affecting rural communities.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.
- Photographic entries may include up to six (6) images of an event, subject, or issue.

Social Issues Reporting

- This award recognises excellence in reporting on social or community issues affecting disadvantaged people.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.
- Photographic entries may include up to six (6) images of an event, subject, or issue.

Sports Journalism

- Entrants are encouraged to enter a story or series of stories on a sporting issue.
- Judges are looking for impact and newsworthiness and will reward ethics, creativity and application of the story to the sporting media. Analysis, breaking investigations and comments can also be considered.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.
- Photographic entries may include up to six (6) images of an event, subject, or issue.

Three Headings

- Sub-editors are encouraged to enter their three (3) best headlines.
- Judges will be looking for originality, flair and the headline's relevance to the story it relates to.

PHOTOGRAPHY

Best Metropolitan News Photo

- This category is open to photographers who are employed or commissioned by a ***metropolitan daily newspaper*** – whether they are permanent, casual or freelance.
- Judges will be looking for newsworthiness, impact, technical superiority, creativity and originality, along with the photographers' ability to capture an exclusive or spontaneous news moment and depicting news-value images on the day.
- Entrants may submit up to six (6) images on one subject, story or event (*NOT* theme).

Photographic Essay

- This category is open to all photographers.
- Entrants may submit up to twelve (12) photographs of a news feature – at least one of the photos from the series **MUST** have been published.

PRINT / TEXT

Feature Article

- The parameters of the medium, creativity, originality and writing flair will be highly regarded in this category, in addition to the general criteria.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

News Report

- Judges are particularly looking for courageous journalism, as well as excellence, accuracy, storytelling, newsworthiness, ethics, research, impact and public benefit.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three reports as a single entry.

RADIO / AUDIO

Radio, Documentary and Podcast

- This award is open to a single-story series of reports on the same subject over five (5) minutes.
- Judges are looking for newsworthiness and impact.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

Radio News and Current Affairs

- This award is open to a single-story series of reports on the same subject under five (5) minutes.
- Judges are looking for newsworthiness and impact.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

TELEVISION / AUDIO VISUAL

Current Affairs, Feature, Documentary or Special Broadcast

- This category was created to recognise current affairs and analysis of news events.
- Reports should highlight research, public benefit, ethics, courage and impact.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

News Report

- Judges will reward reports demonstrating newsworthiness, courage, impact, incisiveness, public benefit and ethics.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

The John Bean Memorial Award for Television Camerawork

- This award recognises excellence in camerawork in Australian news, current affairs and documentaries, as well as videography and photo films in digital formats, representing the highest standards of the craft.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

REGIONAL AND COMMUNITY COVERAGE

Broadcast Report

- The award recognises the best accuracy, research impact and use of resources.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

Feature Article or Opinion Piece – Print/Text

- Judges will be looking for the best use of creativity, originality and writing flair within the parameters of the medium.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

News Photograph

- This category is open to photographers who are employed by a **regional or community newspaper** – whether they are permanent, casual or freelance. Photographers who are engaged primarily by a community newspaper, but rostered through a metropolitan newspaper, are also eligible to enter this category.
- Judges will be looking for newsworthiness, impact, technical superiority, creativity and originality, along with the photographers' ability to capture an exclusive or spontaneous news moment and depicting news-value images on the day.
- Entrants may submit up to three (3) images on one subject, story or event (*NOT* theme).
- **Note:** An entry into this section *cannot be entered into Best News Metropolitan Photo*.

News Report – Print/Text

- Judges will be looking for the best use of accuracy, storytelling, newsworthiness, ethics, research and impact using available resources.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.
- Photographic entries may include up to six (6) images.

MAJOR AWARDS

Investigative Journalism

- Recognising its valuable role, this category rewards well-researched and presented investigations.
- Entrants may enter a single report or a series on the same issue or topic, comprising up to three (3) reports as a single entry.

Journalist of the Year 2025

The winner of this award will be chosen from the winners of all the other 2025 Queensland Media Awards categories.