



**MEDIA RELEASE: Tuesday, June 20, 2017**

## **MEAA statement on outsourcing at Pacific Magazines**

MEAA is concerned that Seven West's division Pacific Magazines has announced 11 redundancies and flagged the outsourcing of sub-editing to Pagemasters.

Director of MEAA Media Katelin McNerney said: "Cutting in-house expertise is a short-sighted move that seeks to cut costs while ultimately undermining quality. Sub-editing is a highly developed skill and removing that capability from within your publishing business inevitably comes at a cost. MEAA calls on Pacific Magazines to find smarter solutions that achieve the company's aims while maintaining jobs and upholding quality."

The company has announced 11 redundancies as well as other changes that will affect advertising, digital and production staff.

MEAA is providing assistance and advice to its members at Pacific Magazines during this period.

**Media contact: Mike Dobbie, communications manager – ph 03 9691 7101; email [mike.dobbie@meaa.org](mailto:mike.dobbie@meaa.org)**

**The Media, Entertainment & Arts Alliance - the people who inform and entertain**