



## POSITION DESCRIPTION Already existing in VIC/WA/SA

<b>Position Title</b>	Digital Editor	<b>Position No</b>	
<b>Team</b>	News	<b>Band</b>	7 - 8
<b>Department</b>	Local Coverage	<b>Classification</b>	Content Maker
<b>Location</b>	Sydney	<b>Schedule</b>	B
<b>Reporting to</b>	NSW News Editor	<b>Roster Group</b>	Rostered 2 weeks
		<b>Endorsement</b>	(to be completed by HR)

### Purpose

Lead the digital treatment of local content and ensure a continually improving original, innovative and timely service to the audience. Play a key role in driving the transformation of the Sydney newsroom to become mobile-first.

### Key Accountabilities

#### 1. Editorial Leadership

- Commission and create compelling mobile-first digital journalism that is timely, accurate, impartial, impactful, and relevant for audiences which is consistent with ABC Editorial policies and community expectations.
- Identify story opportunities and lead the delivery of news and information (including breaking news) to audiences on digital platforms as well as broadcast, ensuring a NSW perspective.
- Commission complex digital content and story treatments.
- Maintain oversight and responsibility for analytics; guiding coverage and providing feedback based on analytics of across all platforms.
- Lead the implementation of the ABC News' Digital strategy in the Sydney newsroom.

#### 2. Leadership and Management of People

- Manage, lead and mentor a team of digital producers, including performance management (including staff appraisals, goal setting and coaching), recruitment and selection of staff.
- Providing direction to staff to achieve high standards of journalistic and production craft.
- Ensure a high standard of communication and collaboration between Regional & Local and Network teams
- Maintain oversight of rostering

#### 3. Change Management

- Play a leading role in the mobile-first digital transformation of Sydney newsroom and ABC News.
- Foster a collaborative working environment with teams across the ABC.
- Coordinate the implementation of new digital technology and help guide other change management initiatives, as required.

#### 4. Operations and Budgets

- Maintain budgetary accountability including, staff and facilities to ensure effective and efficient use of resources.
- Respond to editorial, technical and production issues to ensure fast, efficient and reliable delivery of news services for local audiences and NSW stories that are of national interest.





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### 5. Corporate Policy and Guidelines

- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors, and Other Officers.

### Key Capabilities/Qualifications/Experience

1. Superior knowledge of digital news production, including producing and commissioning visual journalism, social video, graphics and interactive features, mobile-first newsgathering, and hands-on experience with content management systems
2. Proven success in inspiring, developing and guiding team members; demonstrated experience in effectively managing staff in a team environment and under pressure.
3. A superior knowledge of news production in a multi-platform environment, including producing and commissioning journalism for digital and broadcast platforms as well as methods of content distribution and engagement.
4. Ability to exercise substantial editorial and creative autonomy and discretion, making immediate and sound decisions about content requirements under pressure.
5. Demonstrated ability to work collaboratively across teams to develop and deliver shared editorial priorities.
6. Demonstrated ability to build strong professional relationships with internal and external stakeholders.
7. Demonstrated resource management skills.
8. Demonstrated exceptional knowledge of the workings of government, society and business, particularly in **[INSERT STATE/ TERRITORY]**.
9. A comprehensive understanding of ABC News programming priorities and objectives together with a strong understanding of audience needs and interests.
10. A proven application, understanding of and commitment to the ABC's [aims, values and workplace policies](#).