

ARTIFICIAL INTELLIGENCE RIDER

THIS RIDER is attached to the Contract of Employment dated _____ between the parties _____ (Crew Member) and _____ (Producer) and is intended to be read in conjunction with the appropriate screen Agreement.

The rider deals with any photographs, audio recordings and audio-visual recordings ("Recordings") used in the production for which the Crew Member was engaged ("Production") and is intended to prevent the unauthorised use of the Crew Member's image, name, voice and likeness (collectively referred to as "Image") for Artificial Intelligence and other similar technology whether in existence presently or not and developed in the future.

This rider should be signed along with the Contract of Employment. This Rider supersedes the Contract of Employment in the event of any inconsistencies between the Rider and the Contract of Employment.

- 1) The Producer expressly agrees not to use any portion of the Crew Member's Image for purposes other than their role within the Production as agreed in the Contract of Employment, and the Producer shall not use the Recordings or the Crew Member's Image (including by means of any generative AI application or other digital replica) in any other projects or material without the prior, written permission of the Crew Member. Such written permission shall not be unreasonably withheld
- 2) The Crew Member acknowledges that the Producer may use any of the Recordings from the production as is necessary to promote and/or advertise the Production in any media.
- 3) Specifically, The Producer will not use any Recording to simulate the Crew Member's Image or to create any synthesised or "digital double" versions of the Crew Member.
- 4) The Producer expressly agrees not to use any portion of the Crew Member's Image for any unauthorised Artificial Intelligence usage, including but not limited to creation of synthetic Recordings or for machine learning.
- 5) The Producer agrees not to sell or transfer ownership to all or part of any of the Recordings of the Crew Member to any third party for purposes of using the files for Artificial Intelligence usage, without the Crew Member's knowledge and consent.
- 6) The Producer agrees not to enter into any agreements or contracts on behalf of Crew Member which uses all or any part of any of Recording of the Crew Member for use within Artificial Intelligence technologies, without the Crew Member's knowledge and consent.
- 7) The Producer agrees to use good faith efforts to prevent any files of Recordings to be stored in digital format containing Crew Member's Image from unauthorised access by third parties, and if such files are stored in "the cloud" the Producer agrees to use services that offer safeguards through encryption or other "up-to date" technological means from unauthorised third-party access.

Crew Member

Producer

Signature

Signature

Dated:

Dated: