

A Message of Solidarity from Australian and New Zealand Performers

March 26, 2019

We stand in solidarity with SAG-AFTRA during its strike against ad agency Bartle Bogle Hegarty, Inc. (BBH).

After nearly 20 years as a signatory the ad agency is attempting to illegally abandon its obligations under the union contract.

As the labor movement faces unprecedented assaults, we must join together and hold our ground.

All working people deserve fair wages, safe working conditions, access to healthcare and a meaningful pension. It's time for advertising agencies like BBH to do the right thing and honour the contract.

Members of Equity Australia and New Zealand stand with you in solidarity.

Warm Regards,

Zoe Angus Equity Director